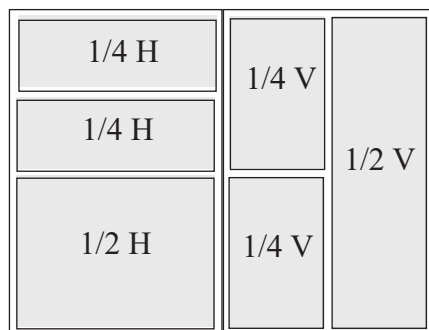


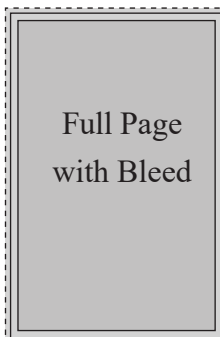
Ad Sizes

Position	Wide	High
Full Page	5.1618"	8.1"
1/2 Vertical	2.4809"	8.1"
1/2 Horizontal	5.1618"	3.95"
1/4 Vertical	2.4809"	3.95"
1/4 Horizontal	5.1618"	1.875"



These dimensions are without bleeds*

*All ads can bleed if desired. Please add a minimum .325" for all bleeds. Text should still fit within the dimensions above. An ad will extend to the edge of a page .325" past the above measurements with .2" going to the edge of the page and .125" being trimmed off by the printer. Example: A full page ad with a bleed would be 5.8112" Wide x 8.75" Tall.



Ad Rates

Color Ads	Fall, Winter & Spring - only	Holiday only	Discounted price for full season
Back Cover (Full Page)	\$4,000	\$1000	\$4,500
Premium Full Page	\$3,500	\$1000	\$4,000
Full Page	\$3,000	\$900	\$3,500
1/2 Page	\$2,500	\$625	\$2,875
1/4 Page	\$1,500	\$400	\$1,650

Black & White Ads	All Three editions	Choose Two editions	Pick One edition	Holiday color add-on with B/W ad buy
Full Page	\$2,125	\$1,700	\$850	+ \$700
1/2 Page	\$1,375	\$1,100	\$550	+ \$490
1/4 Page	\$1,000	\$800	\$400	+ \$310

Rates listed are net. 50% is due at the time of placing orders, with the remainder due upon proof, unless other payment arrangements have been made.

Graphics Information

Limited Color space available. Call and reserve your space now. If you desire a bleed, be sure to add the extra space to your ad as instructed in ad size information.

Submitting Your Ad

Print Ready File Supplied via E-mail or DropBox

- ✓ Acceptable formats are TIFF, High res PDF, or EPS.
- ✓ Images must be a minimum 300 dpi (high resolution).
- ✓ Supply hard-copy proof with electronic version to verify output.

PLEASE SUPPLY ALL GRAPHIC FILES AND INCLUDE ALL SCREEN AND PRINTER FONTS.

Ad Supplied as Camera-Ready

An ad or part of an ad (type, logo, or photo) can be supplied camera-ready to be scanned. The cleaner the copy, the better the ad will reproduce. The ability to make corrections to camera-ready artwork is limited.

Rates are based on receipt of camera-ready artwork submitted. Price does not include any additional services. Additional charges will apply for typesetting & layout, composition, incorrect file size and/or content, changes & late copy of artwork.

Ad Proofing

Proofs will be supplied to the advertisers for approval upon request. If proof is not approved by press time, the ad will be printed as proofed.

Artwork Return Policy

Artwork will be returned upon request within 60 days.

Contact Information

Submit Arkwork To:

janecody@spokanesymphony.org

Ad Bookings and Questions:

Alison Highberger at 509-842-2943

alisonhighberger@spokanesymphony.org

Advertising Information

Who? Reach potential customers who live locally, are generally well-educated with above-average incomes, and appreciate the finer things in life.

Where? This FREE publication is distributed at 33 symphony concerts, including five near sell-out performances of *The Nutcracker Ballet*.

What? The Spokane Symphony Program has a total of 60,000 impressions features information about performances and guest artists, program notes, and more.

Why? These concerts attract a wide demographic of people from households with above-average income. Don't miss this opportunity to let them know about your business or organization, and at the same time, participate in the richness of Spokane's cultural and economic life.

When? There are three regular editions of the Program Book (Fall, Winter and Spring) with 7-10 performances in each edition. The all-color Holiday Program lists eight performances in December.*

<i>Edition</i>	<i>Run Time</i>	<i>Color Ads Due</i>	<i>B/W Ads Due</i>
Fall*	Sept. 19 - Nov. 14	July 31	Aug. 7
Holiday	Dec. 4 - Dec. 31	Oct. 30	N/A
Winter	Jan. 23 - March 13	N/A	Dec. 4
Spring	March 27 - May 9	N/A	Feb. 12

*To keep our advertising rates low, the color ads for the Fall, Winter and Spring editions are printed in August and cannot be changed over the course of the year. We offer black and white ads in our non-Holiday editions. The Holiday edition is printed separately in color.

How? It's easy. For more information, call: **Alison Highberger** at **509-842-2943**



The image shows the Spokane Symphony logo, which consists of a stylized white treble clef on a dark purple background. Below the logo, the text "SPOKANE SYMPHONY" is written in a white, serif font. Underneath that, "JAMES LOWE" and "MUSIC DIRECTOR" are written in a smaller, white, sans-serif font. In the lower right portion of the image, the number "75" is written in a very large, white, serif font. To the left of the "75", the words "YEARS ANNIVERSARY CELEBRATION" are written in a white, sans-serif font, stacked vertically. At the bottom of the image, the text "2020-2021 RATE CARD" is written in a white, bold, sans-serif font.